

The JOHNNY APPLESEED BROADCASTER

The 2009 Regional Award Winning Newsletter
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Summer 2010

President’s Message...John Kessen



It doesn’t seem possible that now is the time to be preparing this message for the Summer Edition of the JAB. Time really goes fast.



We had a well-attended Spring Meeting at Kingwood Center this past April tenth.

It was great weather, and the center had a huge sale at the gift shop, as well as, the plant sale in the greenhouse. These extra activities pleased a number of our attendees that took the opportunity to add to their plant collections.

We managed to stay a little ahead of schedule and complete all of the agenda. One item on the agenda cleaned up a lot of issues. It was the distribution of our current bylaws, something that should have taken place a few years ago. Now everybody has a copy of the bylaws to which they can refer; it always helps to have a written copy of the bylaws available when planning a project or event.

It will not be long before the 2010 TGOA/MGCA National Convention in Grand Rapids on this June 10-12 will be history. I hope that many of you will be able to attend, particularly, since the CGLR is hosting the event. It will be great to have the opportunity to greet you personally, and answer any questions that you may have about the CGLR and National affiliations.

Now it is time to think about our next activity. Bob Bell, our First Vice President, has been working hard to prepare a great Summer Conference. It will start on Friday, July 30 and continue through Saturday, July 31 at Quail Hollow in Concord Township, and at The Holden

Arboretum, in Ohio. You will find all the details in another part of the newsletter. It is important that we support the CGLR programs and functions.

The CGLR Fall Meeting will be at Kingwood Center in Mansfield, Ohio on October 2, 2010 at 10:00 A.M., please plan to attend.

Yours in gardening, JOHN

What is an Editor?

One who puts together information for publication, usually articles written by others.

Van Wert Club “Between Us Rakes”
Editor, Marcia Davies

So, when was the last time you gave your editor a piece of your mind?

It’s not that difficult of a thing to do, if needed, your editor is happy to give you a helping hand. No! Not in your garden, but with any written information for your newsletter. Information shared with other gardeners can last forever, and say’s, “I was here”. It’s history you made!



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What you do for others can live forever!

STOP DIMINISHING MEMBERSHIP!



To solve the problem of declining club membership takes more than talking among ourselves, a comment, or this one line in your newsletter; “Recruit new members.” It takes a concerted effort to formulate step-by-step plans detailing how to increase membership.

Once a workable plan is in place, you must continue to convince your existing members to put the plan into action; success won't happen overnight!

It's hard to fathom why membership is in decline, especially when there are hundreds of professional and home gardeners that we meet everyday. How many of those gardeners know that you garden or about the benefits of your garden club?

Having gardened for many decades and unknowingly acquainted with garden club members, it surprised me that no one ever approached or made me aware that a club existed, then one day a spouse of a member suggested to me to join a garden club. Later I received a phone call from the member inviting me to a meeting.

How many gardeners have you spoken with that you never mentioned your club or invited them as your guest to a club meeting or event?

The officers and committee chairman are the extension of the president. It's up to the President to urge his Membership Committee to become enthusiastic and innovative with ideas and create plans to generate prospective new members. But, it does not stop there; like a good Commander, the President must step up and provide the recruiting tools or materials required to become successful.

Recruiting new members is not much different than a company marketing a product or seeking new customers. Similarly, promotional tools geared to

the club must first be developed. Then follow with the “how to” ideas, to put the package into action.

Once determined, it will take many members to work the recruiting package, you'll need the cooperation by additional members to help activate the plan, one or two members cannot do it alone.

Again, it is necessary to continually encourage members to use the recruiting tools you develop and then explain the best methods for their use.

On one occasion when I approached a prospective member, I learned that he was a member about five years before, but then dropped out because, “They don't do anything, so I dropped out after a year.” I told him about the increased activity and the variety of events and community projects, he rejoined; that was seven years ago.

Since then he has become one of our most active members and Project Leaders for both the club and community endeavors.

Your plans should include studying the events and community projects that involved your club. Are you fulfilling the desires of your members by providing them with the variety of activity that interests them? Seminars. Speakers. Trips. Social. Hands on gardening projects. Community projects.

The list goes on, and that's why you must learn the things your members expect from the club and then provide the means to achieve their expectations. Why else do we join and remain with an organization?

Make a list of target places where to find prospective members and then put members in those places with the proper recruiting tools.

- Friends, Neighbors and Acquaintances.
- People you meet at nurseries.
- Club plant sales.
- Seminars you attend or your club event.

[“Membership” continued on next page]



What you do for others can live forever!

[“Membership”]

- Home and Garden Shows.
- Flea Market plant selling booths.
- Any person that ask you a garden question.

These are just a few situations where you will meet your next new member. Provide them with information and invite them to a meeting or event. The greatest possibility for success is when they attend your function as a guest.

At one time fixed on our monthly newsletter was an application form with all the necessary blank lines. I don't know of one new member being recruited by reading that application. That space was replaced with gardening and recruiting articles continually reminding members to invite guest to our meetings and events.

Once the above change occurred, an Ad Hoc Committee was appointed to create a recruiting brochure with an attached membership application.

The brochure promoted general club information, past history, affiliations, honors, meeting and events information to help create an interest not only for our existing member but prospective ones as well.

Members were encouraged every month via the newsletter, to pass the brochures out to friends and gardeners they knew, to post them at stores or businesses they frequented, and circulate them throughout the community. This is a seven-year tool, proven very successful, that we still use.

The MGCY New Member Application recruiting brochure can be seen at www.mgcy.org if you like, feel free to adapt it to your club.

* * *

The greatest asset that an organization can boast of are its members!

“Keep Moving!”

The Camel's Hump is an ugly lump,
Which well you may see at the zoo.
But uglier yet is the hump that we get from
having too little to do.

The cure for this ill is not to sit still,
Or frowst with a book by the fire.
But to take a large hoe and a shovel also,
And dig til you Gently perspire.
– Rudyard Kipling –

Always do right, this will gratify
some people, and astonish the rest.

– Mark Twain –

WAHT?

Olny srmatt poelpe can raed tihs. I cdnuolt blveiee taht I cluod aulacilty uesdnatnrd waht I was rdanieg. The phaonmneal pweor of the hmuan mnid, aoccdrnig to a rscheearch at Cmabrigde Uinervtisy, it deosn't mtttaer in waht oredr the ltteers in a wrod are, the olny iprmoatnt tihng is taht the frist and lsat ltteer be in the rghit pclae. The rset can be a taotl mses and you can sitll raed it wouthit a porbelm. Tihs is bcuseae the huamn mnid deos not raed ervey lteter by istlef, but the wrod as a wlohe. Amzanig huh? yaeh and I awlyas tghuhot slpeling was ipmorantt! if you can raed tihs you msut be a graet gradenr.



What you do for others can live forever!

HOW ABOUT THOSE CUCUMBERS!



Following are a few reasons why you may want to consider cucumbers in your garden. If you are in to hanging baskets and gardening in various containers, they will look good in those also; plus you may not need to kneel on those aging knees.

Cucumbers contain most of the vitamins you need every day; just one cucumber contains B Vitamins, B1, B2, B3, B5, B6, Folic Acid, Vitamin C, Calcium, Iron, Magnesium, Phosphorus, Potassium and Zinc.

How about the fresh taste, the crunch of the first bites taken right off the vine? Beats the wilted waxed over fertilized ones from the stores.

Feeling tired in the afternoon? Put down the caffeinated-soda and pick up a cucumber, it can provide that quick pick me up that can last for hours.

Tired of your bathroom mirror fogging up after a shower? Try rubbing a cucumber slice along the mirror, it will eliminate the fog and provide a soothing, spa-like fragrance.

Are grubs and slugs ruining your planting beds? Place a few slices in a small pie tin and your garden will be free of pests all season long. The chemicals in the cucumber react with the aluminum to give off a scent undetectable to humans, but will drive garden pests crazy; they will make them flee the area.

Information provided by The Kansas Sprout as reprinted in the Findlay Club newsletter, The Back Acre News, Editor, Anita Lanning.

“You have the power to be successful by helping others to succeed” – David Cottrell

HANGING CUCUMBERS

Growing vegetables in container gardens is an excellent alternative to traditional ground level gardening. Gardeners can hang baskets for living decorations, and for fresh vegetables. Selecting the right types of vegetables to plant in a hanging basket helps to ensure success

Cucumbers grown in doors can prosper in coconut fiber-hanging baskets when given frequent water and regular fertilization. Allow the cucumber vines to hang down the sides of the basket near a sunny window, rotate the basket daily. According to the University of Illinois Extension, gardeners need to provide additional nitrogen to the fertilizing schedule when cucumbers start development.

Cucumbers require a 20-inch diameter coconut fiber-hanging basket. Ohio State University recommends Salad Bush, Space Master, Burpee Pickler and Pickalot as a few of the cucumber varieties for container gardens. Gardeners reduce the weight of cucumbers in hanging baskets by picking them often.



Successful tomato growing in hanging planters is proven to be lucrative. Be opened minded and try other vegetables in hanging containers this season and in the home this winter for year round eating.



What you do for others can live forever!

IS IT POISON IVY?

From the Youngstown Club – The Germinator -
Dave Campana. Editor.



According to the United States Global Change Research Program, “Given increases in carbon dioxide emissions, poison ivy is expected to become more abundant and more toxic in the future”. Even urban gardeners are encountering this noxious invader lurking in their ornamental beds.

Poison ivy (*Rhus radicans*) can be found in 3 forms; as an erect woody shrub, a trailing shrub along the ground; or a woody vine growing on trees or other objects - its aerial roots having the stem appear as a fuzzy rope.

The plant’s compound leaf consists of 3 leaflets, 2”-4” long, dull or glossy green with pointed tips. Leaflets are positioned alternately on the stem, and their margins may be jagged, lobed or smooth.



Yellowish-green flowers occur in compact clusters in June or July. The waxy, berry-like fruit (3/16” in diameter) is grayish-white with distinct lines.

Never burn any poison ivy plant part. The three effective methods of control are hand pulling, severing the vine and treating new growth with an herbicide, or applying herbicide to the leaflets.

Pulling and digging should be done when the soil is moist as the plant can regenerate from detached roots. Since the vine’s roots may be entangled with

those of trees or other plants, it is often best to cut the stem and repeatedly treat regenerative growth with a non-specific herbicide (active ingredient Glyphosate or triclopyr).

The sticky, resinous toxin (urushiol) is found in all the plant’s parts. Clothing, tools and pets can be transmitters.

Launder clothing and gloves separately, and thoroughly rinse the washing machine afterward to avoid contaminating subsequent washes.

Poison ivy’s sticky resin is easily transferred to other parts of the body by touch. Wash the area as soon as possible with soap and cool water as warm water may cause the resin to penetrate skin. A visible reaction, redness and swelling may appear with 12-24 hours. A physician or pharmacist can recommend a non-prescription medication. Touching oozing blisters cannot spread the rash. See *OSU Ext. Fact Sheet HYG-1015-96* at <http://ohioline.osu.edu/hyg-fact.html>.



Picture taken in mid-April in USDA zone 7a-7b. There are a number of poison ivy vines growing up this tree. Notice the variety in shapes and sizes of leaves. The keys to identification are the hairy tendrils hold the vine to the tree trunk, the 3 leaves with the middle leaf having a longer stalk, and the red bud / young leaves in spring.



What you do for others can live forever!

CGLR Summer Conference

July 30 – 31, 2010

We will meet at Quail Hollow Resort, located about 8.5 miles from Holden Arboretum. In addition to our rooms we will have both evenings' dinners and Saturday's breakfast at Quail Hollow. Offering two of the region's most revered golf courses Quail Hollow Resort is one of Ohio's top golf resorts. You golfers may want to spend another night at the same \$88 room rate. Set in the scenic wine country just 30 miles from Cleveland, it offers swimming pools, and an indulgent day spa. A room is being provided for our meetings.

The centerpiece of our weekend is The Holden Arboretum. Reprinted from the Holden brochure, "A living museum, an arboretum is a collection of woody plants, with plants labeled, catalogued and mapped. The Holden Arboretum is one of the largest arboreta in the country, with 3500 acres. Our gardens and collections comprise about 600 acres while diverse natural areas and ecologically sensitive habitats make up the remainder. A main feature of the overall landscape design is the integration of the natural areas and the collections in a process known as site blending, which gives Holden its unique character," The only problem with Holden is there is so much to see and do we can't possible get through everything. Another trip may be necessary.

Friday night those interested can attend a Single A, Lake County Captains, Indians farm team baseball game. If we have 20 attending we will receive special seating, name on scoreboard, participate in a raffle just for us, and it is giveaway night at the park. For those not into baseball, Old Village Market at the James A. Garfield Historic Site (www.nps.gov/jaga) and International Music Box Society Band (www.lakehistory.org) are two

additional opportunities. Others are invited to visit among themselves in our meeting room.

On Saturday we are visiting one of the popular Lake Country Wineries, Grand River Valley. There we will enjoy tasting three different wines, a delicious lunch and tour. The price of this lunch is included in the registration fee.

Following lunch we will visit North Coast Nursery that specializes in perennials. Even though it is a wholesale operation we will be permitted to purchase plants there. Plan ahead to have a way to get them home.

The historic Kirkland village is nearby for those not attending the program at Holden. You may want to include a tour of the Kirkland Temple and Visitors Center, the home of the first temple built by Joseph Smith and his followers. The home of the 20th president of the USA, James A. Garfield, is also nearby. There are the world's largest art gallery and a model railroad museum not far away in Mentor.

Log on to www.lakevisit.com for additional activities in Lake County.

There is a lot of information in the registration form. If you plan to bring additional guests to the baseball game (and they are welcome to come) enter the additional tickets required in the box. If you are attending the conference with another, each person registering will pay for his or her own ticket with the registration. Please don't double count. **Use one registration per person.**

Notice the place to request a roommate. I will try to match up and put you in touch with potential roommate if you check yes. If nothing checked, I will assume no. PS, I am not a matchmaker. Bob Bell



Central Great Lakes Region

Bob Bell
1832 Sandy Lake Road
Ravenna, OH 44266
Phone: 330.673.3553
E-mail mrrnbell@hotmail.com

Call or email me with any questions

REGISTRATION FORM

Name: _____

Club: _____

Address: _____

Phone: _____

Email: _____

Check if Vegetarian Diet

One form for each person. \$90 registration fee for each. Make check payable to Gardeners of Greater Akron.

Mail check and this form to Robert Bell, 1832 Sandy Lake Road, Ravenna, OH 44266

I need a roommate! yes no circle one

Check here if you plan to go to the baseball game Friday night. Cost is an additional \$9. Please add to registration fee. *If you need additional baseball tickets enter number here.*

Reservation Deadline is July 16, 2010

CGLR

2010 Summer Conference

We will stay overnight at Quail Hollow Resort. Cost is \$88 per night plus tax, two to a room. This cost is not in the registration fee. The phone number for room reservation is 1-800-792-0258.

Make your reservations by July 1, 2010. Quail Hollow will attempt to accommodate late registration.

DRIVING DIRECTIONS

Quail Hollow Resort

11080 Concord Hamblen Road
 Concord Twp, OH 44077

FROM THE WEST

Take I-90 East to Exit 200. Turn left onto SR 44. At the traffic light turn left onto Auburn Road continuing to Concord-Hamblen Road. Turn right. The hotel is on the right.

FROM THE SOUTH

Take I-71 or I-77 or I-271 North to I-90 East. Follow I-90 East to SR 44S Exit 200. See above

From SR 44N turn right on Auburn Road, follow to Concord-Hamblen Road and take a right. The hotel is on the right.

Central Great Lakes Region 2010 Summer Conference

Schedule of Events

Friday, July 30

12:30 PM Registration at Quail Hollow Bronze Bear Room

1:30 PM CGLR Business Meeting – Roost Room, 1st Floor

3:30 PM Holden Arboretum Corning Visitor Center – Reinberger Room. Jennifer Watson – speaker, **Pollinator Gardening** and tour of the garden.

5:30 PM Dinner at Quail Hollow

7:00 PM Baseball Game for those interested, others free time

Saturday July 31

7:00 AM Continental Breakfast Quail Hollow

8:30 AM Holden Arboretum Corning Visitor Center – Reinberger Room. Marian Williams – speaker, **Undertilled Trees and Shrubs for the Landscape**

9:30 AM Break

10:00 AM Guided Tour of Holden Arboretum

12:00 PM Grand River Cellars Winery – Wine tasting, lunch and tour

2:00 PM North Coast Nursery – tour of perennial nursery (may purchase perennials at wholesale).

4:00 PM Free time

6:30 PM Dinner and Awards at Quail Hollow



2010 CENTRAL GREAT LAKES REGION MEETINGS AND CONFERENCE DATES

Gardening in Education and Excellence in Horticulture Since 1932

Regional Conference – July 30-31 – Cleveland, Ohio - Holden Arboretum - Robert Bell – 330-673-3553

Regional Meeting - October 2 – 10:00 AM – Kingwood Center, Mansfield, Ohio - John Kessen - 260-854-2988

Regional Meeting – April 2011– 10:00 AM – Kingwood Center, Mansfield, Ohio – Robert Bell – 330-673-3553



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Michigan

Maple City – Marion Frank -517-264-5617

Ohio

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Bluffton-Pandora – Patrick Flinn - 419-358-6766
Cleveland – Vince Staffileno - 330-655-0516
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Findlay – Anita Lanning - 419-423-1010
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